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TRENT HOVERMAN

Technology Innovation, Product Manager, Communication

// SUMMARY

Global leader with over 15 years of experience in **creative, exciting, and groundbreaking** solutions in technology and business ranging from small businesses to **Fortune 15** companies. Highly skilled with creating **innovative solutions** to complex business needs while staying focused on the **end user** and **product**. Leader of **cross-functional teams**, delivering products and solutions from start to finish with proven results. Exceptional **communication skills**, with ability to **influence** and **lead** all levels of an organization in **creative** and **engaging formats**.

// WORK EXPERIENCE

Gap Inc., 2022 - Present

Senior Product Manager – [Gap Threads](#)

Focused on the further advancement of Gap Inc. into the **Metaverse** and **web3**. Product Manager for Gap Threads: A digital **NFT** collectible experience at the intersection of **technology, fashion, music, and art**. Manage the Gap Threads **Discord** server, fostering a community that shares our passion for **innovation and creativity**.

Cardinal Health FUSE, 2020 - 2022

Senior Product Manager – [blue-robin.com](#)

Led the product for a comprehensive **digital pharmacy** service that seamlessly connects members to home delivery of their prescriptions, personalized medication reminders, 24/7 access to a pharmacist, and valuable wellness advice. Our service is accessible through a user-friendly **mobile app** and a reliable 24/7 pharmacist call center, ensuring that our members have convenient and constant access to the care they need.

L Brands (Victoria's Secret and Bath & Body Works), 2012 - 2020

Innovation Manager, 2017 - 2020

Focused in driving **innovation processes** and implementing **design thinking** to address timely and pertinent business needs. Manage the **global innovation team**, and oversee a group of dedicated full-time associates. Together, we collaborate with **cross-functional teams** to conceptualize and deliver **fully-developed products** and solutions to the market. Utilize creative and engaging **communication** strategies to foster a unified company culture and enhance team morale.

- Saved over **\$1MM** by using **VR** to showcase new store designs.
- Used **Mixed Reality** to test new store concepts, eliminating the need for physical prototypes.
- Improved inventory accuracy and **increased sales by 5%** by creating and integrating an **RFID** solution for Victoria's Secret.
- Cut monthly process time in half and saved over **\$2MM** by partnering with Bath & Body Works Merchandise team to utilize Dassault Systèmes MyStore 3D Merchandising tool.
- Launched an **Innovation Science Fair** to showcase associates' work and boost morale.
- Integrated more than **200 global startups** through a **startup program**.
- Developed numerous **IoT Proof of Concepts, 3D Body Scanning** solutions, and a **Blockchain** digital wallet for PINK Campus Reps to buy products in-store.
- Hosted a creative and engaging bi-weekly **webcast** to educate associates and influence company culture.

// SKILLS

Product Management
 Innovation Process
 Design Thinking
 Management
 Leadership
 Cross-Functional
 Communication
 Change Management
 Public Speaking
 Training and Instruction
 Minimum Viable Product
 Proof of Concept
 Cloud Computing
 Blockchain
 Agile
 JIRA
 Docker
 IoT
 Smart Home
 Network Management
 Video Production
 Livestream Video Productions
 Photography
 AR/VR

// ACCOMPLISHMENTS

[US Patent 9,537,939](#)

Handle a single transaction with multiple devices in a retail environment.

[US Patent 2021/0015955](#)

Plug-in fragrance diffuser with multiple WiFi communication systems

5-Time Team Achievement Award

L Brands

2-Time Individual Achievement Award

L Brands

Personal projects published on The Verge

RFID Jukebox

Fireplace Voice Control

< T R E N T H O V E R M A N >

Technology Innovation, Product Manager, Communication

// WORK EXPERIENCE CONTINUED

Senior Innovation Analyst, 2015 - 2017

- Designed and managed the construction of the **Innovation Lab in Columbus, OH and Bangalore, India** to provide an environment to **test, prototype, and present** new and innovative solutions.

Innovation Analyst, 2012 – 2015

- Collaborated with the **PINK** Marketing team to **produce, film, and edit a 360°** marketing video, which was used on **official social media** pages, resulting in cost savings exceeding **\$500k**.
- Produced a **Facebook Livestream** workout event for PINK, which not only boosted customer engagement, but also generated savings of over **\$250k**.

Exceptional Innovation, 2007 – 2012

Director of Product Management

Managed the **Product Team** and directed the **development** of the Life|ware software solution for **home automation** and in-room **hospitality experience**.

- Led the **creation and installation** of the 3000 In-Room Experience for **The Cosmopolitan: Las Vegas**.
- Collaborated closely with **Hardware, Software, UX, and QA** as a cross-functional partner.
- Served as the **Project Manager** responsible for configuring and deploying Life|ware hardware and software for a **nationwide rollout**.

MAXIMUS, 2006 - 2007

- Prepared **cost proposals** and conducted **ROI analyses** by determining direct and indirect costs.
- Set up a **support tracking** system to monitor tech support hours effectively.
- Provided **training to clients** on the Comprehensive Rate Information System (CRIS) software.

// PERSONAL PROJECTS

Magic Mirror to view the family's schedule for the day, energy usage, weather, news, sports scores, and more

hoverhobbies.com/personal-projects/magic-mirror

360° Video as a member of the Ohio State Alumni Band

hoverhobbies.com/personal-projects/360-ohio-state-marching-band

RFID Jukebox creation to listen to music with a tap of a card – Featured on The Verge

hoverhobbies.com/personal-projects/rfid-jukebox

Fireplace control by voice through Google Home or iPhone – Featured on The Verge

hoverhobbies.com/personal-projects/fireplace-control

3D Designed and Printed a MagSafe Tablet Wall Mount

hoverhobbies.com/personal-projects/magsafe-mount

// EDUCATION

Bachelor of Science

Management Information Systems

Fisher College of Business,
The Ohio State University
2002 - 2006

// LINKEDIN

Steven Stone – Former CIO of Lowe's and L Brands

"Trent is one of the most innovative people I have had the opportunity to work with in my career... I would highly recommend Trent to any company looking for talented individuals who are motivated to solve difficult technical problems."

JP Kamel – Founder of RFID Sherpas

"It's rare that you come across someone like Trent, with the core technical skills to really get into nitty gritty of an issue, the ability to innovate and "think outside the box", but at the same time have the business acumen to understand overall big picture and focus on the true needs of the business..."

Alex Heidenreich – Infrastructure Manager at L Brands

"Trent Hoverman is an excellent leader, technologist, innovator, and a great person... He is an inspiring leader to his team, but also knows the technology well enough to get his hands dirty and perform the tasks himself..."

Bilal Naseer – Sr. Consultant at Deloitte

"Trent has among the best technical minds I have worked with. He has a talent for translating and communicating technical concepts into business solutions. His technical knowledge and business acumen makes him a powerful and effective problem solver..."